

UNITED WAY OF BAY COUNTY PRESENTS:

WHO IS **ALICE?**

**Asset Limited
Income Constrained
Employed**

An ALICE household earns above the poverty line but still can't afford basic necessities.

35% of Bay County
is considered ALICE
or below

13% in Poverty and 22% ALICE

UNITED WAY **STANDS UP** FOR ALICE FAMILIES

"The minimum amount a family of four needs to survive is over twice as much as the maximum budget for those considered impoverished"



Survival Budget
\$78,216*

Poverty Line
\$32,150*

*statistics based on the income of a family of four in Bay County

*Data Source: United For ALICE® (2026).
The State of ALICE in Michigan

See our website for more information

www.unitedwaybaycounty.com