

UNITED WAY OF BAY COUNTY

WHO IS **ALICE?**

Asset **L**imited
Income **C**onstrained
Employed

An ALICE household earns above the poverty line but still can't afford basic necessities.

42% of Bay County is considered ALICE or below

15% in Poverty + 27% ALICE

UNITED WAY **STANDS UP** FOR ALICE FAMILIES

"The minimum amount a family of four needs to survive is over twice as much as the maximum budget for those considered impoverished"



Survival Budget	Poverty Line
\$72,852*	\$32,150*

*statistics based on the income of a family of four in Bay County

*Data Source: United For ALICE® (2025).
The State of ALICE in Michigan

See our website for more information

www.unitedwaybaycounty.com