



United Way of
Bay County

ANNUAL REPORT

20
24

*UNITED is the Way to
COMMUNITY RESILIENCE*



909 Washington Ave.
Suite 2, Bay City,
MI 48708

(989) 893-7508

www.unitedwaybaycounty.org

OUR VISION

A thriving community where every person has access to equitable opportunities that lead to an enhanced quality of life

“UNITED WAY IS
THE PULSE
OF OUR
COMMUNITY”





OUR MISSION

“... it listens to every beat—responding to urgent needs, connecting vital services, and uniting people with purpose to build a stronger, healthier Bay County for ALL!”

To **engage** and **empower** our community to collectively **impact lives**





"I AM PROUD TO REFLECT ON THE CONTINUED JOURNEY UNITED WAY OF BAY COUNTY HAS TAKEN IN 2024 TOWARDS CREATING LASTING CHANGE IN OUR COMMUNITY..."



"Our success is rooted in the strength of our community partnerships. By collaborating with our impact partners, other local organizations, and community members we are able to expand our reach and further enrich the programs offered in our great community. A central focus of our mission has been our commitment to ALICE families. Recognizing the unique challenges they face, our programs and our investment in the programs of our impact partners are designed to provide the essential support and resources that these families need to thrive in an increasingly complex world."

"BY EMBODYING OUR CORE VALUE TO LIVE UNITED, WE HAVE FOSTERED AN ENVIRONMENT WHERE WE STRIVE FOR EVERY MEMBER OF OUR COMMUNITY TO FEEL SEEN, HEARD, AND VALUED..."

**LIVE
UNI
TED**

Together, we have embraced our shared responsibility to uplift one another, creating a vibrant, interconnected network that stands as a beacon of hope and equity. As we look to the future, our resolve to advance collective impact, forge strategic partnerships, and deliver direct, meaningful support remains unwavering. We are inspired by the progress we have made and are excited to continue working together for a community where every individual, especially our ALICE families, has the opportunity to flourish."

- *Corinna Scharf*

Corinna Scharf, UWBC Board Chair





2024 UWBC STAFF

Nicole Luczak
President & CEO

Meiling Wallaker
Director of Finance

Michaela Garcia
Associate Director of
Community Engagement

Marybeth Rodriguez
Community Impact Manager

Karen Jarmer
Administrative Assistant

Kristen Schulz
Volunteer Coordinator

Kristina Gary
Community Resource Navigator

Chavonne Doyle
Community Resource Navigator



2024 BOARD OF DIRECTORS

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Weinlander Fitzhugh

Jenna Dost, Vice Chair *
Herff Jones

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Northern Concrete Pipe Inc.

Scott Trepkowski *
Bay County Government

Madison Jarmon *
Consumers Energy

David Haugh *
McLaren Bay Region

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Bay-Arenac ISD

Jill Armentrout
Great Lakes Bay Health Centers

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Ryan Charney
IBEW Local 692

Jeremy Courier
Huntington Bank

Paul Gaiser
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Community Member

Fahim Islam
Dow

Matthew Sous
Legal Services of Eastern Michigan

Brandon King
SC Johnson

Andy Kowalczyk
Pinconning School District

Alicea Moll
SVSU

Pam Monastiere
Community Member

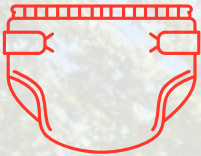
George Painter
Michigan Sugar Company

Lucas Pavegio
PNC Bank

Bradley Tucker
City of Bay City



OUR IMPACT



17,476

diapers were distributed to
793 babies in Bay County
through the Bay-
Arenac Diaper Bank

1,089

students were provided
clothing and school
supplies through the Back 2
School program



569

pairs of boots were provided
to children through the
Warm Soles program

88,000

pounds of food
distributed to our
community



\$33,582

was provided in direct financial assistance to individuals in the community



\$751,591

returned to local economy through tax preparation services



615



volunteers helped beautify

28

City parks and Non-Profit Organizations through our annual **Day of Caring** event



OUR 2024-2026 FUNDED PARTNERS

SETTING **BIG** GOALS
FOR A LARGER IMPACT!

UNITED IN
PURPOSE

HEALTH Create awareness and increase access to resources and services for mental health and suicide, substance-use disorders, as well as domestic violence and child abuse

EDUCATION Improve school readiness through access to affordable childcare and quality early education programs and initiatives

INCOME STABILITY Equip individuals and families with the resources and educational tools needed to achieve financial stability and have the opportunity to improve their socio-economic status



“Do-All, Inc. was able to provide me a bike and work clothing thanks to a grant from United Way Bay County. United Way Bay County funds Do-All, Inc.’s Busting Barriers to Employment program, which removes barriers to work for individuals living with disability or experiencing mental illness by providing concrete resources like work clothing or bus passes.”

-Brenden, Do-All Inc client



\$264,902

Invested into 9 programs that support access to an overall
HEALTHIER COMMUNITY



- Bay Area Women's Center
- Bay County Child and Senior Center
- Big Brothers Big Sisters of the Great Lakes Bay Region
- CAN Council of the Great Lakes Bay Region
- Catholic Family Services
- Dow Bay Area Family YMCA
- Good Samaritan Rescue Mission Youth Shelter
- Sacred Heart Rehabilitation Center

\$105,975

Invested into 7 programs that will open doors for youth opportunity &
EDUCATION



- Bay County Child and Senior Center
- Big Brothers Big Sisters of the Great Lakes Bay Region
- Boys and Girls Club of the Great Lakes Bay Region
- Literacy Council of Bay County
- The ROCK Center for Youth Development
- Studio 23/ The Arts Center
- The Legacy Center for Community Success

\$129,123

Invested into 8 programs that build lasting
INCOME STABILITY

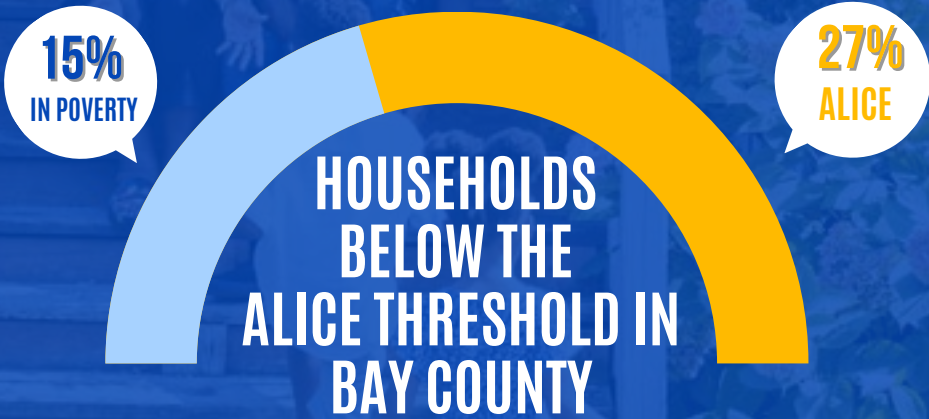


- 211 Northeast Michigan
- Do-All, Inc.
- Habitat For Humanity Bay County
- Hidden Harvest
- Literacy Council of Bay County
- New Dimensions
- Sacred Heart Rehabilitation Center
- YWCA of the Great Lakes Bay Region

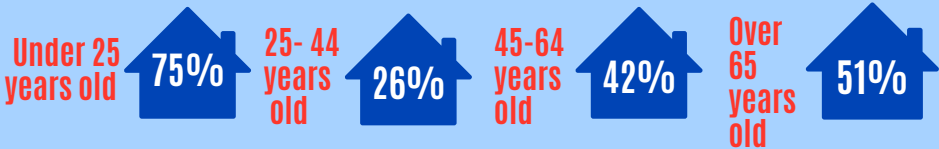


Who is ALICE?

42% of Bay County cannot afford the basics essentials. These households include those in poverty and ALICE (Asset Limited, Income Constrained, Employed) households. Struggling yet hidden in plain sight, households below the ALICE threshold earn above the poverty level, but less than the cost of basics.



HARDSHIP BY AGE



Data Source: United For ALICE® (2025).
The State of ALICE in Michigan



WHEN WORKING ISN'T ENOUGH

Combined Earnings
Needed to
Afford Basics*

\$37.28

Combined Median
Wage, Two Retail
Sales Workers

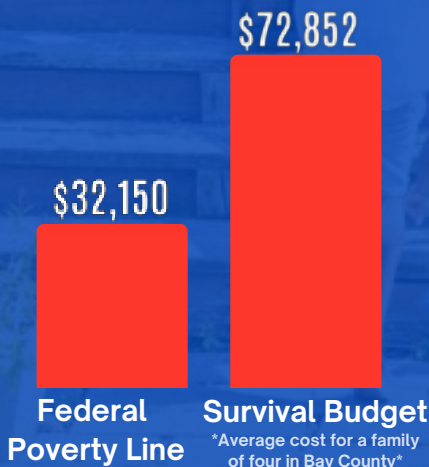
\$30.28

*For a family of four with an infant and a preschooler

UNITED WAY CONTINUES TO FIGHT FOR ALICE

HELPING FAMILIES AND INDIVIDUALS BECOME FINANCIALLY STABLE

Data Source: United For ALICE® (2025).
The State of ALICE in Michigan



“All your (UW) efforts do make a positive difference in providing extra assistance and off-setting costs for families such as my own.”

- Anonymous ALICE family

No words can express how grateful I am for United Way of Bay County for being able to help out when someone in the community experienced a bad year with lots of set backs.

- Anonymous ALICE individual



COMMUNITY INFORMATION EXCHANGE

United Way of Bay County is committed to investing in programs that identify service gaps, and advocating for policies that aid ALICE families.



EVERYONE DESERVES THE OPPORTUNITY TO BE SELF-SUFFICIENT AND HAVE A BETTER QUALITY OF LIFE.



THIS IS WHERE THE CIE BECOMES ESSENTIAL.

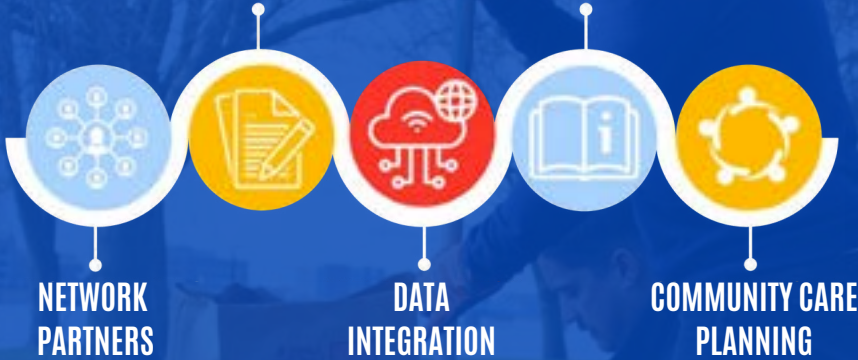
The Community Information Exchange (CIE) connects community based organizations, healthcare providers and education institutions with the capability to send direct electronic referrals. A network of Community Health Workers (CHW)'s assess each person's needs and assist with the navigation of resources to ensure they receive services. United Way, Bay-Arenac ISD, Bay County Health Department and Northeast Michigan 211 are proud to launch **CONNECT UP** (Bay County's CIE) with the support of Bay County and the City of Bay City, and continue to advocate for a more equitable system of care.



Community Information Exchange (CIE) is a localized effort to create and sustain the technology and relationships required to support the Social Determinants of Health (SDOH) needs of both individuals and the community.

SHARED
LANGUAGE

RESOURCE
DIRECTORY



C
I
E

CIE IS BASED ON A CLOSED-LOOP REFERRAL SYSTEM
WHERE NO ONE FALLS THROUGH THE CRACKS

“The City of Bay City is proud to support United Way of Bay County’s development of the Community Information Exchange through ARPA funding - ”

“ This initiative represents a critical step toward strengthening the health, stability, and resilience of our community by enhancing collaboration and improving access to essential services for our residents.”

- Dana Muscott,
City Manager for The City of Bay City





VOLUNTEERS GAVE BACK **9,062** HOURS
A TOTAL VALUE OF **\$288,171**

Stronger Communities Start with YOU!

- MLK Day of Service
- Volunteer Income Tax Assistance (VITA) Program
- Day of Caring & Wenonah Park Clean-Up
- Global Youth Service Day
- Bay-Arenac Diaper Pantry
- National Association of Letter Carriers (NALC) Stamp Out Hunger Food Drive
- Saginaw Spirit Memorial Cup 50/50
- Food Packing with the YMCA
- Juneteenth Neighborhood Clean-Up
- Back 2 School Program
- Go Make a Difference (Go MAD) Lunches
- 9/11 Day of Service
- Michigan Sugar Distribution
- The Frances Goll Mills Warm Soles Program sponsored by Huntington Bank
- Light up the Holidays for ALICE
- AND MORE!



BUSINESSES VOLUNTEERING FOR THE BETTER

DOW in ACTION

With the support of DOW and partnership between the Food Bank of Eastern Michigan and United Way of Bay County, vital food distributions are now reaching families in Auburn.

“Many families in our community have to sacrifice their financial stability to afford simple care for their children. This motivated us to act and help provide peace of mind and food security to those in need in. We have completed over 7 drive-up food distribution events in Auburn, where we have consistently fed around 150 families each time.” -Emily Jankowski, Dow Chemical



Living UNITED the UBay Way!



In celebration of Juneteenth, 80 United Bay Community Credit Union staff, from multiple branches, came together with the Bay City Government and United Way to volunteer on their day off for a neighborhood revitalization project, cleaning up residential houses in their main office neighborhood, delivering food to those in need, and even got to hear about the importance of the Juneteenth holiday from the NAACP Bay City Branch!



STATEMENT OF FINANCIAL POSITION

FOR THE YEAR ENDED DECEMBER 31, 2024

FINANCIALS



Current Assets	
Investments	
Grants & Contributions	
Pledges Receivable	
Prepaid Expenses	
Investments	
Property & Equipment	
Other Assets	
Total Assets	

ASSETS

480,455
951,593
56,081
143,609
17,126
1,408,210
169,518
21,857
\$3,248,449

Current Liabilities	
Postretirement benefit obligation	
Net assets	
Total liabilities & net assets	

LIABILITIES & NET ASSETS

275,552
20,400
2,952,497
\$3,248,229

Campaign	
Fundraising & Sponsorships	
Investment gains / (losses)	
Grants	
Community Service Program	
Other Revenue	
Total Revenue & Support	

REVENUE

663,980
89,224
235,588
233,396
12,857
56,188
\$1,291,233

Management & General	
Fundraising	
Total Expenses	

EXPENSES

166,799
75,768
\$242,567

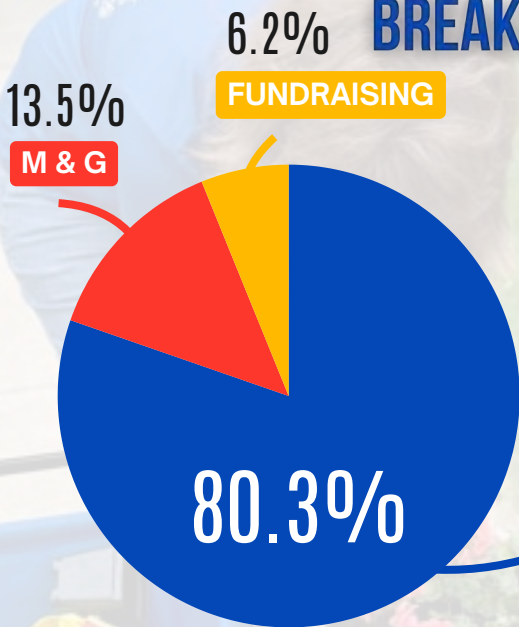
Community Education & Communications	
Community Investment & Planning	
Community Services	
Volunteer Resources	
Total Investment into Community	

COMMUNITY INVESTMENT

133,475
509,637
289,171
57,356
\$989,639



FINANCIAL BREAKDOWN



For every dollar raised, 87 cents goes back into the community!

PROGRAM SERVICES

THANK YOU TO OUR ANNUAL CORPORATE SPONSORS



**Huntington
Bank**



Consumers Energy



**Blue Cross
Blue Shield
of Michigan**



THANK YOU TO OUR DONORS

Pillar Donors

Jim Barcia
Mark & Debbie Barger
Deidra M Bernhardt
Barbara & Gary Bosco
Jill Bowen
Lonnie Bradford
Suzanne Brown
Donald J. Carolyn
Daniel Confer
David & Beth Cook
Jenna Dost
Thomas Dukes
Trudy Dukes
Julie Ellis
Christopher Facudno & Family
Kristi Feinauer
Heather & Lonnie Gallegos
Arabinda Ghosh
Ann Grady
Guy & Nancy Greve
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Michael & Sheila Hanisko
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Fahim Islam
Dr. Abul Islam & Ferdous Islam
Ruth Jaffe
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Steve & Mary Ellen Kessler
Barbara L. King
Gregory King
Jason King
Staci King
Honorable Dawn Klida
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D. Brian & Patricia Law

Mrs. Elizabeth Loll
Brian Luptowski
Robert L Malecki DDS
Keith & Megan Manning
Dr. & Mrs. David E. Massignan
Jeffrey McCulloch
Guy & Stephanie Moulthrop
Jane Moulthrop
Abbe Mulders
Kerry Painter
Lea E. Patterson
Gary Pomeroy
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In Memory of Tom Taglauer

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Robert Trumble
Alan Vennix
Ms. Gretchen Wagner
Mr. Jeremy Walraven
Jennifer J. Weaver
Michael Weber
Ms. Jennifer E. Westphal
Mr. Jett Whitehead
Mike and Bridget Windy

Foundations & Corporations

Consumers Energy
Dow
Fifth Third Foundation /
Fifth Third Bank, Trustee
General Motors Powertrain
Gougeon Employees Foundation
Huntington Bank
Jerome and Annette Crete Family Fund
of the Bay Area Community Foundation
MERSEN USA Bn Corp /
Bay City Branch
Michigan Baseball Foundation
Michigan Sugar Company
Rollin M Gerstacker Foundation
SC Johnson
Tri-Star Trust
WNEM - TV

YOUR DONATIONS HAVE MADE A LASTING IMPACT ON BAY COUNTY!





In celebration of Earth Day, over 600 people gathered together to complete projects across Bay County such as park clean-ups, painting, mulching and more!

DAY OF CARING - 2024



The Back 2 School program served 1,089 students in 2024, with clothing, shoes, undergarments, back packs, and essential school supplies.

BACK TO SCHOOL - 2024

United Way hosts an annual golf outing to connect businesses together to network, have fun, and make an impact in Bay County!



GOLF-A-DAY FOR UNITED WAY - 2024

This city block-long dinner table provides the unique opportunity for 260+ people to enjoy the night together listening to music, hear impactful stories, and share a meal together.



Because everyone deserves a seat at the table!

THE LONGEST TABLE - 2024

IMPACTFUL EVENTS OF 2024



LIVE UNITED

@unitedwaybaycounty



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