



UNITED WAY OF BAY COUNTY



2023 ANNUAL REPORT

909 Washington Ave.
Suite 2
Bay City, MI 48708
(989) 893-7508
www.unitedwaybaycounty.org

Our Mission

To engage and empower our community to collectively impact lives



A Message from Our Board Chair

Seeing the community step up in 2023 has been heartwarming to say the least. While it was a year filled with impact, it did not come without its struggles as well. The households living in poverty and ALICE threshold have increased, we've seen rising costs in basic needs, and shortages in quality childcare and affordable housing. Rather than accept defeat, the community has rallied together to support our neighbors and work to find long term sustainable solutions.

United Way of Bay County has also completed a new strategic plan, ensuring a solid plan to move forward into 2024 and beyond. I invite all of you to join us and see the impact we can make together when we **LIVE UNITED!**

Corinna Scharf, UWBC Board Chair

Our Vision

A **thriving** community where **every person** has access to **equitable opportunities** that lead to an **enhanced quality of life**

Strategic Focus

SUSTAINABLE & DIVERSIFIED FUNDING

Focused on donor development, diversification of funding & expanding outreach efforts through both a long term fund development plan & annual marketing and communications plan

EFFICIENT & EFFECTIVE INFRASTRUCTURE

Addressing safety, improving the efficiency of internal work processes, elevating employee retention & wellbeing as well as enhancing board development

INNOVATIVE & IMPACTFUL PROGRAMS & SERVICES

Expanding community outreach and education, identifying new initiatives to improve the lives of our ALICE population and strengthening the capacity of our non-profit partners



UWBC Staff

Nicole Luczak
President & CEO

MaryBeth Rodriguez
Community Impact Manager

Meiling Wallaker
Director of Finance and Administration

Michaela Garcia
Marketing Manager

Karen Jarmer
Administrative Assistant

Kristen Schulz
Volunteer Coordinator

2023 Board of Directors

***Corinna Scharf, Chair**
Weinlander Fitzhugh

***Jenna Dost, Vice Chair**
Herff Jones

***Keith Manning, Treasurer**
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***Scott Trepkowski**
Outdoor Adventures

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Community Member

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Brandon King
SC Johnson

Andy Kowalczyk
Pinconning School District

Alicea Moll
Saginaw Valley State University

Pam Monastiere
Community Member

George Painter
Michigan Sugar Company

Lucas Paveglio
PNC Bank

Matthew Sous
Legal Services of Eastern Michigan

*Executive Committee

23 FUNDED PARTNER PROGRAMS

- Bay Area Women's Center
(UW Services & Community Education)
- Bay County Habitat for Humanity
- Big Brothers Big Sisters
(Site-Based & Community-Based Mentoring)
- Boys & Girls Club of the GLBR
CAN Council
- Catholic Family Services
Do-All, Inc.
- Dow Bay Area Family YMCA
- Golden Horizons
- Hidden Harvest
- LEAD (formerly Self Love Beauty)
- Literacy Council of Bay County
- New Dimensions
- Sacred Heart Rehab Center
(Self-Sufficiency & Rehab Center)
- Studio 23/The Arts Center
- The Legacy Center for Success
- Youth Samaritan Shelter
211 NE Michigan

4 DIRECT SERVICE PROGRAMS

- Helen Wirt Lee Back to School Program
- Huntington Warm Soles
- VITA (Volunteer Income Tax Assistance) Program
- Direct Financial Assistance

UNITED WE CAN MAKE A DIFFERENCE

OUR COLLECTIVE IMPACT

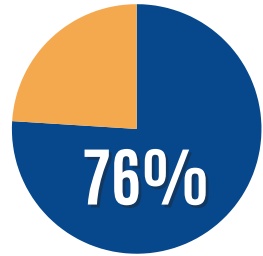


41,954

Individuals were provided with **basic needs** through UW programs

7,177

people participated in preventative health programming or services



of children showed progress towards achieving developmental milestones

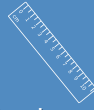
3,387

people were provided with access to mental health, or substance use disorder programs





1,164



Students received new clothing, backpacks, and supplies for the new school year

12,394



Diapers were distributed to

455 babies served through our Bay Arenac Diaper Bank pantry at United Way



639



Pairs of winter boots were provided to elementary school students

999 Bay County Residents received free tax preparations

\$1,030,000



in income tax return were brought back into our local economy



\$28,215 provided in direct financial assistance

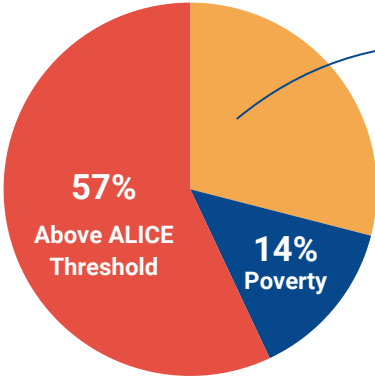
121,529

pounds of food distributed



Who is ALICE?

We all know people who are **ALICE: Asset Limited, Income Constrained, Employed** - earning more than the Federal Poverty Level, but not enough to afford the basic needs where they live.



29%
of Bay County
Households are
ALICE

72%

of Single - Female -Headed
households with children fall
below the ALICE threshold

United Way of Bay County is committed to providing programs that support ALICE families and individuals

According to the 2023 ALICE Report, The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement.

In 2022, household costs in every county in Michigan were well above the Federal Poverty Level of \$13,590 for a single adult and \$27,750 for a family of four.

To see costs for different household compositions in Bay County, visit UnitedForAlice.org/Household-Budgets/Michigan.

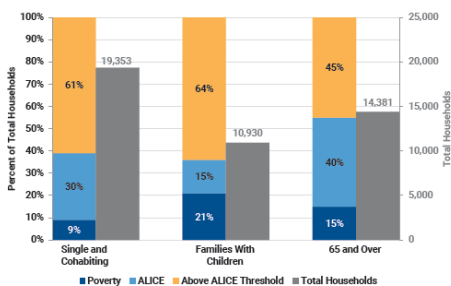
Household Survival Budget, Bay County, 2022		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	\$359	\$476
Housing – Utilities	\$163	\$310
Child Care	–	\$1,163
Food	\$419	\$1,142
Transportation	\$462	\$1,113
Health Care	\$174	\$601
Technology	\$86	\$116
Miscellaneous	\$166	\$492
Tax Payments	\$296	\$1,010
Tax Credits	\$0	-\$433
Monthly Total	\$2,125	\$5,990
ANNUAL TOTAL	\$25,500	\$71,880
Hourly Wage*	\$12.75	\$35.94

*Wage working full-time required to support this budget
For ALICE Survival Budget sources, visit UnitedForAlice.org/Methodology



Financial Hardship is Not Evenly Distributed

Household Financial Status by Household Type

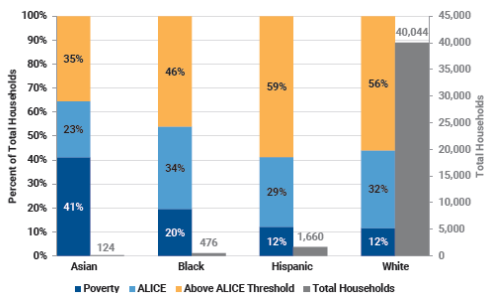


Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

Visit UnitedForALICE.org/Michigan to view more data.

Households by Race/ Ethnicity



Committed to Serving **Every** Community

Diversity, Equity and Inclusion are at the core of the United Way of Bay County’s work. Our mission to bring our community together to impact lives includes making intentional decisions that provide fair treatment, access and opportunity for all. We seek to eliminate barriers and to engage residents and community members whose voices have traditionally been marginalized due to national origin, language, race, color, disability, ethnicity, gender, age, religion, sexual orientation, gender identity, socioeconomic status, veteran status or family structure. We work with public and private partners to co-create solutions that ensure everyone has the resources, support, opportunities and networks they need to thrive. We commit to leveraging our assets to create a more equitable community, which is fully expressed in our organizational culture, values, norms and behaviors and those of our partners.

Thank you, Volunteers!



Volunteers gave back **7,558** hours

- MLK Day of Service
- Ramp Builds
- 9/11 Day of Service
- Warm Soles
- Day of Caring
- Global Youth Service Day
- Food Distributions
- Go MAD Lunches
- Back 2 School Program
- Volunteer Income Tax Assistance Program (VITA)
- Spark Hope for the Holidays
- MI Sugar Distribution

A total value of

\$240,344

Engaging with Future Leaders in Bay County



**Relay for Change @
Western High School**



**Student United Way Chapter @
Pinconning High School**

Investing in OUR Community



Andreas & Tracy Teich
Tocqueville Donors



Outdoor Adventures
Community Champion

Thank you to Our Donors

Pillar Donors

Jim Barcia
Mark & Debbie Barger
Deidra M Bernhardt
Dr. Stephen C Bigelow
Dr. Harold & Ruth Blumenstein
Gary & Barbara Bosco
Michael & Joan Bouza
Jill Bowen
Suzanne Brown
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Barbara L King
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Jason King
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Drs. Paul Revard & Frances Santoro
Joseph & Laurie Sasiela
Corinna & Tyler Scharf
Roger Scovill
Nick E Shephard
Ryan & Alesia Shuman
Joseph R Sootsman
Troy & Kim Stewart
James F. Stoddard MD
Phillip R. Suderman
In Memory of Tom Taglauer
Andreas & Tracy Teich
Karen Tighe & Thomas Bock
Mr. Scott Trepkowski
Robert Trumble
Bethany & Bradley Vernon
Ms. Gretchen Wagner
Jennifer J. Weaver
Michael R. Weber
Michael J. & Bridget Windy

Foundations & Corporations

Consumers Energy
Dow Chemical
Gougeon Employees Foundation
Northern Concrete Pipe Inc.
Rollin M Gerstacker Foundation
SC Johnson

*Please note that certain workplaces do not disclose donor information and therefore some individual donors may not be listed.



United Way of Bay County

STATEMENT OF FINANCIAL POSITION

FOR THE YEAR ENDED
DECEMBER 31, 2023

FINANCIALS



Current Assets	944,548
Investments	635,572
Accounts Receivable	733
Pledges Receivable	145,352
Prepaid Expenses	9,565
Investments	1,305,354
Property & Equipment	180,034
Other Assets	19,196
Total Assets	\$3,240,354



Current Liabilities	391,512
Postretirement benefit obligation	27,100
Net assets	2,821,742
Total liabilities & net assets	\$3,240,354



Campaign	662,605
Fundraising & Sponsorships	70,486
Investment gains / (losses)	243,082
Grants	433,149
Community Service Program	83,291
Other Revenue	62,259
Total Revenue & Support	\$1,554,872



Management & General	174,444
Fundraising	64,507
Total Expenses	\$238,951



Community Education & Communications	163,688
Community Investment & Planning	511,602
Community Services	290,654
Volunteer Resources	22,284
Total Investment into Community	\$988,226

ASSETS

LIABILITIES & NET ASSETS

REVENUE

EXPENSES

COMMUNITY INVESTMENT

2023: A Year of Impactful Events



The
Longest
Table

Day
Of
Caring



Golf-A-Day
For
United Way

Back to
School



Thank You to Our Corporate Sponsors



For annual sponsorship opportunities, visit <https://www.unitedwaybaycounty.org/get-involved/sponsorship-opportunities/>

LIVE

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