



# THE LONGEST TABLE

## Event Details:

SEPTEMBER 17<sup>TH</sup> 4:00 PM - 8:00 PM  
160 Uptown Dr., Bay City, MI  
In-Person/Outdoor Event

\*Tentative



## AUDIENCE

Reach 250+ attendees, volunteers, and local businesses. An additional 3.1k+ people reached online with event social media coverage. Foster a deeper connection with your community by giving back this summer!

Join us for a United Way of Bay County fundraising event! This unique outdoor dining experience brings together people from all walks of life to share a meal at one grand table spanning the length of a city block -- because everyone deserves a seat at the table. Celebrate our amazing community by enjoying live entertainment, cold drinks, a warm cooked meal and delicious dessert from local vendors, and more on Uptown Drive in Uptown Bay City!

In partnership with some incredible local organizations that serve disadvantaged populations in Bay County and through the generosity of our sponsors, additional tickets will be dispersed to underserved populations. This is how we will ensure a truly diverse and accurate representation of our community.

Did you know that **1 in 3** Bay County residents were impacted by a United Way of Bay County program in 2024? This is possible with fundraising efforts like The Longest Table!

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**\*ONE Champion, and TWO Advocate**  
Sponsorships available

| Sponsorship Benefits   | *Champion Sponsor<br>\$10,000 | *Advocate Sponsor<br>\$7,500 | Giver Sponsor<br>\$5,000 | Partner Sponsor<br>\$3,000 | Table Sponsor<br>\$1,000 |
|--|-------------------------------|------------------------------|--------------------------|----------------------------|--------------------------|
| Table of 8 at event  | ●                             | ●                            | ●                        | ●                          | ●                        |
| Logo featured in tablescape  | ●                             | ●                            | ●                        | ●                          | ●                        |
| Invitation to rooftop cocktail hour before event   | ●                             | ●                            | ●                        | ●                          | ●                        |
| Social media recognition   | ●                             | ●                            | ●                        | ●                          |                          |
| 8, 6, 4, OR 2 tickets provided to individuals in underserved populations, dependent upon sponsorship level | ●                             | ●                            | ●                        | ●                          |                          |
| Banner displayed during event  | ●                             | ●                            | ●                        |                            |                          |
| Logo on all event signage, marketing materials, fliers, menu, t-shirt                                      | ●                             | ●                            | ●                        |                            |                          |
| Representative at head table   | ●                             | ●                            |                          |                            |                          |
| Logo featured prominently on placemats   | ●                             | ●                            |                          |                            |                          |
| Invitation to speak during welcome remarks   | ●                             |                              |                          |                            |                          |
| Event sponsor, title share, Unity Challenge sponsor  | ●                             |                              |                          |                            |                          |

FOR MORE INFORMATION or to reserve your sponsorship, please contact Michaela Garcia, Associate Director of Community Engagement | [michaela@unitedwaybaycounty.org](mailto:michaela@unitedwaybaycounty.org)