



# Helen Wirt Lee BACK-2-SCHOOL PROGRAM



## Event Details:

**AUGUST** 9:00 AM - 3:00 PM  
**12<sup>TH</sup> & 13<sup>TH</sup>** 909 Washington Ave., Bay City, MI  
**In-Person/Outdoor Event**

### AUDIENCE

Reach 1,100+ students (Pre-K through 12th grade) and their families as well as local schools in Bay County. An additional 9k people reached online with event social media coverage. Foster a deeper connection with your community by giving back this Summer!

In partnership with the Bay Area Community Foundation, our Helen Wirt Lee Back 2 School Program provides new clothing, shoes, backpacks, and school supplies to ALICE families in order to help relieve some of the financial burden brought on by the start of a new school year. United Way of Bay County recognizes the importance of sending kids to school prepared and ready to learn. This program ensures that students can start the new school year feeling confident, comfortable, and ready to learn.

By sponsoring this program, you can help to ensure that all children have access to the supplies and resources they need to excel in the classroom. United Way of Bay County continues to fight for the health, education, and income stability of every person in our community. Volunteer opportunities are also available. If you are interested in gathering a group of your team members to assist with Back 2 School shopping, please contact [michaela@unitedwaybaycounty.org](mailto:michaela@unitedwaybaycounty.org).

Did you know that **1,164** Bay County students benefitted from the Back 2 School program in 2024?



Helen Wirt Lee  
**BACK-2-SCHOOL PROGRAM**



	Valedictorian	Honor Roll
<b>Sponsorship Benefits</b>	<b>\$1,000</b>	<b>\$500</b>
Social Media Recognition	●	●
Recognition on all event materials	●	●
Logo on bags	●	
Table for business at distribution	●	

FOR MORE INFORMATION or to reserve your sponsorship, please contact Michaela Garcia, Associate Director of Community Engagement | [michaela@unitedwaybaycounty.org](mailto:michaela@unitedwaybaycounty.org)