



UNITED WAY OF BAY COUNTY



2023 ANNUAL REPORT

909 Washington Ave.
Suite 2
Bay City, MI 48708
(989) 893-7508
www.unitedwaybaycounty.org

Our Mission

To **engage** and **empower**
our community to
collectively impact lives



A Message from Our Board Chair

Seeing the community step up in 2023 has been heartwarming to say the least. While it was a year filled with impact, it did not come without its struggles as well. The households living in poverty and ALICE threshold have increased, we've seen rising costs in basic needs, and shortages in quality childcare and affordable housing. Rather than accept defeat, the community has rallied together to support our neighbors and work to find long term sustainable solutions.

United Way of Bay County has also completed a new strategic plan, ensuring a solid plan to move forward into 2024 and beyond. I invite all of you to join us and see the impact we can make together when we

LIVE UNITED!

Corinna Scharf, UWBC Board Chair

Our Vision

A **thriving** community
where **every person**
has access to **equitable**
opportunities that
lead to an **enhanced**
quality of life

Strategic Focus

SUSTAINABLE & DIVERSIFIED FUNDING

Focused on donor development, diversification of funding & expanding outreach efforts through both a long term fund development plan & annual marketing and communications plan

EFFICIENT & EFFECTIVE INFRASTRUCTURE

Addressing safety, improving the efficiency of internal work processes, elevating employee retention & wellbeing as well as enhancing board development

INNOVATIVE & IMPACTFUL PROGRAMS & SERVICES

Expanding community outreach and education, identifying new initiatives to improve the lives of our ALICE population and strengthening the capacity of our non-profit partners



UWBC Staff

Nicole Luczak

President & CEO

MaryBeth Rodriguez

Community Impact Manager

Meiling Wallaker

Director of Finance and Administration

Michaela Garcia

Marketing Manager

Karen Jarmer

Administrative Assistant

Kristen Schulz

Volunteer Coordinator

2023 Board of Directors

***Corinna Scharf, Chair**
Weinlander Fitzhugh

***Jenna Dost, Vice Chair**
Herff Jones

***Keith Manning, Treasurer**
Northern Concrete Pipe, Inc.

***Scott Trepkowski**
Outdoor Adventures

***Madison Jarmon**
Consumers Energy

***David Haugh**
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Bay-Arenac ISD

Jill Armentrout
Great Lakes Bay Health Centers

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IBEW Local 692

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Huntington Bank

Paul Gaiser
Thrivent

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Community Member

Fahim Islam
Dow

Brandon King
SC Johnson

Andy Kowalczyk
Pinconning School District

Alicea Moll
Saginaw Valley State University

Pam Monastiere
Community Member

George Painter
Michigan Sugar Company

Lucas Paveglio
PNC Bank

Matthew Sous
Legal Services of Eastern Michigan

*Executive Committee

23 FUNDED PARTNER PROGRAMS

Bay Area Women's Center
UV Services & Community Education
 Bay County Habitat for Humanity
 Big Brothers Big Sisters
(Site- Based & Community- Based Mentoring)
 Boys & Girls Club of the GLBR
 CAN Council
 Catholic Family Services
 Do-All, Inc.
 Dow Bay Area Family YMCA
 Golden Horizons
 Hidden Harvest
 LEAD (formerly Self Love Beauty)
 Literacy Council of Bay County
 New Dimensions
 Sacred Heart Rehab Center
(Self- Sufficiency & Rehab Center)
 Studio 23/The Arts Center
 The Legacy Center for Success
 Youth Samaritan Shelter
 211 NE Michigan

4 DIRECT SERVICE PROGRAMS

Helen Wirt Lee Back to School
 Program
 Huntington Warm Soles
 VITA (Volunteer Income Tax
 Assistance) Program
 Direct Financial Assistance

UNITED
 WE CAN MAKE A
 DIFFERENCE

OUR COLLECTIVE IMPACT

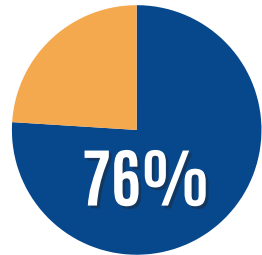


41,954

Individuals were
 provided with
basic needs through
 UW programs

7,177

people participated in
 preventative health
 programming
 or services



of children showed progress towards
 achieving developmental milestones

3,387

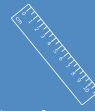
people were provided
 with access to mental
 health, or substance
 use disorder programs





1,164

Students received new clothing, backpacks, and supplies for the new school year



12,394

Diapers were distributed to

455

babies served through our Bay Arenac Diaper Bank pantry at United Way



639

Pairs of winter boots were provided to elementary school students



999

Bay County Residents received free tax preparations

\$1,030,000

in income tax return were brought back into our local economy



\$28,215

provided in direct financial assistance

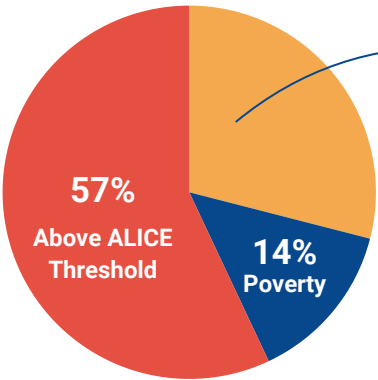
121,529

pounds of food distributed



Who is ALICE?

We all know people who are **ALICE: Asset Limited, Income Constrained, Employed** - earning more than the Federal Poverty Level, but not enough to afford the basic needs where they live.



29%
of Bay County
Households are
ALICE

72%
of Single - Female -Headed
households with children fall
below the ALICE threshold

United Way of Bay County is committed to providing programs that support ALICE families and individuals

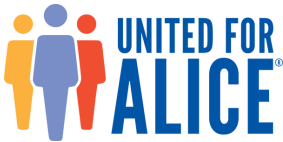
According to the 2023 ALICE Report, The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement.

In 2022, household costs in every county in Michigan were well above the Federal Poverty Level of \$13,590 for a single adult and \$27,750 for a family of four.

To see costs for different household compositions in Bay County, visit UnitedForALICE.org/Household-Budgets/Michigan.

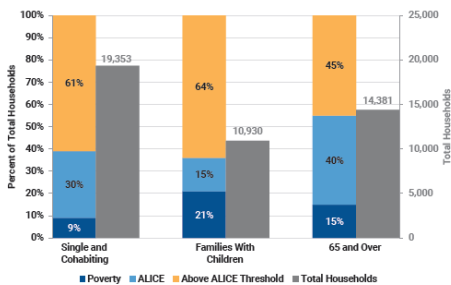
Household Survival Budget, Bay County, 2022		
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	\$359	\$476
Housing – Utilities	\$163	\$310
Child Care	–	\$1,163
Food	\$419	\$1,142
Transportation	\$462	\$1,113
Health Care	\$174	\$601
Technology	\$86	\$116
Miscellaneous	\$166	\$492
Tax Payments	\$296	\$1,010
Tax Credits	\$0	-\$433
Monthly Total	\$2,125	\$5,990
ANNUAL TOTAL	\$25,500	\$71,880
Hourly Wage*	\$12.75	\$35.94

*Wage working full-time required to support this budget
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology



Financial Hardship is Not Evenly Distributed

Household Financial Status by Household Type

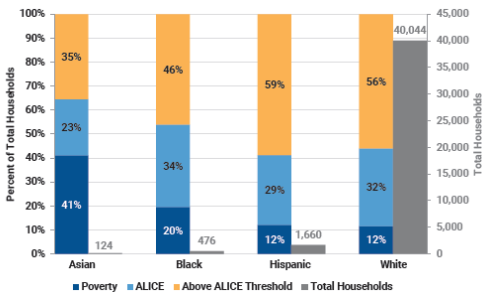


By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

Visit UnitedForALICE.org/Michigan to view more data.

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

Households by Race/ Ethnicity



Committed to Serving Every Community

Diversity, Equity and Inclusion are at the core of the United Way of Bay County’s work. Our mission to bring our community together to impact lives includes making intentional decisions that provide fair treatment, access and opportunity for all. We seek to eliminate barriers and to engage residents and community members whose voices have traditionally been marginalized due to national origin, language, race, color, disability, ethnicity, gender, age, religion, sexual orientation, gender identity, socioeconomic status, veteran status or family structure. We work with public and private partners to co-create solutions that ensure everyone has the resources, support, opportunities and networks they need to thrive. We commit to leveraging our assets to create a more equitable community, which is fully expressed in our organizational culture, values, norms and behaviors and those of our partners.

Thank you,
Volunteers!



Volunteers gave back **7,558** hours

- MLK Day of Service
- Ramp Builds
- 9/11 Day of Service
- Warm Soles
- Day of Caring
- Global Youth Service Day
- Food Distributions
- Go MAD Lunches
- Back 2 School Program
- Volunteer Income Tax Assistance Program (VITA)
- Spark Hope for the Holidays
- MI Sugar Distribution

A total value of
\$240,344

Engaging with Future Leaders in Bay County



**Relay for Change @
Western High School**



**Student United Way Chapter @
Pinconning High School**

Investing in OUR Community



Andreas & Tracy Teich
Tocqueville Donors



Outdoor Adventures
Community Champion

Thank you to Our Donors

Pillar Donors

Jim Barcia
Mark & Debbie Barger
Deidra M Bernhardt
Dr. Stephen C Bigelow
Dr. Harold & Ruth Blumenstein
Gary & Barbara Bosco
Michael & Joan Bouza
Jill Bowen
Suzanne Brown
Donald J. Carlyon
Jim Compau
David & Beth Cook
Jolee Dominowski
Thomas Dukes
Trudy Dukes
Julie Ellis
Christopher Facundo & Family
Kristi Feinauer
Scott P Fleming
Heather & Lonnie Gallegos
Arabinda Ghosh
Ryan Goebel
Ann Grady
Michael & Sheila Hanisko
Bob & Joyce Hetzler
Tim & Tammy Holsworth
Brandon Huber
Ilse & Thomas Irving
Fahim Islam
Mr. Mohammad D. Islam
Ruth Jaffe
Mr. Jeffrey A. Jatzcak
Dr. & Mrs. Charles E. Jessup
Honorable Mrs. Timothy J. Kelly
Ali L King

Barbara L King
Gregory King
Jason King
Staci King
Honorable Dawn Klida
Suzanne M Kobiska
D. Brian & Patricia Law
Darrell Lentz
Mrs. Elizabeth Loll
Brian Luptowski
Keith & Megan Manning
Dr. & Mrs. David E. Massignan
Jeffrey McCulloch
Todd & Robyn McDaniel
Al & Joy McFayden
Ms. Kimberly Mead
Dom & Pam Monastiere
Blair & Yvonne Moulthrop
Guy & Stephanie Moulthrop
Mr. & Mrs. Guy T. Moulthrop
Abbe Mulders
Lea E. Patterson
Samantha Pharis
Gary Pomeroy
Jason A. Reese
Tania Ridley
Amy & Randy Rodriguez
Randall Rodriguez
Martha Ann Rogalny
James & Vickie Roller
Dr. & Mrs. Paul W. Rowe
Brenda & Keith Rowley
Paul Rowley
Mr. Mark A. Ruegsegger
Mrs. Magen M. Samyn

Drs. Paul Revard & Frances Santoro
Joseph & Laurie Sasiela
Corinna & Tyler Scharf
Roger Scovill
Nick E Shephard
Ryan & Alesia Shuman
Joseph R Sootsman
Troy & Kim Stewart
James F. Stoddard MD
Phillip R. Suderman
In Memory of Tom Taglauer
Andreas & Tracy Teich
Karen Tighe & Thomas Bock
Mr. Scott Trepkowski
Robert Trumble
Bethany & Bradley Vernon
Ms. Gretchen Wagner
Jennifer J. Weaver
Michael R. Weber
Michael J. & Bridget Windy

Foundations & Corporations

Consumers Energy
Dow Chemical
Gougeon Employees Foundation
Northern Concrete Pipe Inc.
Rollin M Gerstacker Foundation
SC Johnson

*Please note that certain workplaces do not disclose donor information and therefore some individual donors may not be listed.

STATEMENT OF FINANCIAL POSITION

FOR THE YEAR ENDED
DECEMBER 31, 2023

FINANCIALS



Current Assets	944,548
Investments	635,572
Accounts Receivable	733
Pledges Receivable	145,352
Prepaid Expenses	9,565
Investments	1,305,354
Property & Equipment	180,034
Other Assets	19,196
Total Assets	\$3,240,354



Current Liabilities	391,512
Postretirement benefit obligation	27,100
Net assets	2,821,742
Total liabilities & net assets	\$3,240,354



Campaign	662,605
Fundraising & Sponsorships	70,486
Investment gains / (losses)	243,082
Grants	433,149
Community Service Program	83,291
Other Revenue	62,259
Total Revenue & Support	\$1,554,872



Management & General	174,444
Fundraising	64,507
Total Expenses	\$238,951



Community Education & Communications	163,688
Community Investment & Planning	511,602
Community Services	290,654
Volunteer Resources	22,284
Total Investment into Community	\$988,226

ASSETS

LIABILITIES & NET ASSETS

REVENUE

EXPENSES

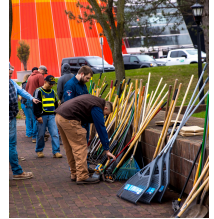
COMMUNITY INVESTMENT

2023: A Year of Impactful Events



The
Longest
Table

Day
Of
Caring



Golf-A-Day
For
United Way

Back to
School



Thank You to Our Corporate Sponsors



For annual sponsorship opportunities, visit <https://www.unitedwaybaycounty.org/get-involved/sponsorship-opportunities/>

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