



FUNDRAISING IDEAS FOR YOUR UNITED WAY CAMPAIGN

Take a Day Off For United Way!

Employees can either pay for an extra day off or win it in a raffle or auction

CEO Car Wash

Ask employees to donate \$5 to have their car washed by management. Charge extra for special services like cleaning the interior or waxing

Basket Raffle

Ask each department to create a different themed basket and raffle it off at an employee function.

Host a Can Drive

Collect cans and bottles to return and donate the proceeds

Department Challenge

Challenge different departments with prizes for the most United Way donors, highest increase in donations or the first to complete donations

Book Sale

Invite employees to donate their unwanted books. Price each book at \$1. Proceeds benefit United Way

Casual Day

Sell "casual day" tickets allowing employees to dress casually on a certain day. Be sure to define what "casual" is

Baby Picture Contest

Employees who participate provide a baby photo of themselves, and the staff guesses who is who. Those who want to guess must pay per guess. The person with the most correct guesses wins a prize.

Draw your Boss contest

Employees enter a contest and draw their boss. The rest of the employees vote on who wins by donating a dollar to the best drawing. Whoever has the most donations wins a prize!

Office Olympics/ Minute to Win It

Teams participate in "Office Style" Minute to Win It type games, such as wastebasket paper ball free throws, make paper airplanes and fly it for the longest distance, make the longest paper clip or staple chain in 1 minute, or any other event you can think of! Teams pay to participate and the company purchases prizes or lunch for the winning team.

Keep the FUN in Fundraising!

For more ideas on how to run a workplace fundraiser, contact Michaela at michaela@unitedwaybaycounty.org