

CAMPAIGN FUNDRAISING IDEAS

LIVE UNITED

Start Flocking! Place a flamingo in an employee's yard and make them pay to remove it. An extra option is to offer 'Flock Insurance' to employees for a cost that will guarantee their yard won't be the flamingo's next home!

Take a day off for United Way. Employees can either pay for an extra day off or win it in a raffle or auction.

Challenge the boss to grow a beard, shave their head or wear a funny outfit. If the employees pay enough, the boss has to do it!

Have a Zoom costume contest . At your next virtual meeting have employees dress up and give a prize to the winner.

Department Challenge. Challenge internal departments with prizes for the most United Way donors, highest increase in donations or the first to complete donations.

Host an online auction. Employees can donate & bid on packages, gift cards and other fun items.

Special Delivery... beep!beep! The CEO or Executive delivers lunch to the highest bidder or winner of drawing.

Can Drive. Collect all of those cans and bottles everyone has to return for deposit.

Trivia! Challenge your employees to the United Way trivia found in our Campaign Toolkit.



For more ideas, contact Nicole at nicole@unitedwaybaycounty.org