

United Way of Bay County  
Scoring Rubric for Community Impact (CI) Proposal 2020

<b>Criteria</b>	<i>Does not meet/ demonstrate criteria (0)</i>	<i>Meets/ demonstrates minimal criteria (1)</i>	<i>Meets/ demonstrates Criteria (3)</i>	<i>Exceeds Criteria (5)</i>	<i>Comments</i>
<b>Program Alignment</b>					
Program aligns with one CI Priority Area					
Program aligns with one CI Goal					
Program addresses a community need					
<b>Impact</b>					
Activities & Outputs clearly impact the ALICE population in Bay County					
Program has an achievable and realistic output goal					
<b>Outcomes</b>					
Program has an attainable plan to achieve short & long term outcomes					
Program Outcomes are specific to the UWBC priority area					
Program Outcomes are SMART (Specific, Measureable, Achievable, Realistic, Time-based)					
Program Outcomes are intended to increase the self-sufficiency of Bay County residents					
Program has detailed and relevant methods/tools to measure outcomes					
<b>Budget</b>					
Budget items are proportional					
Budget items are clearly defined					
Program is sustainable					
<b>Partnership</b>	ONLY for previously funded partners, <u>NO POINT VALUE</u>				
Actively partnered with the UWBC through annual campaign, fundraisers, displaying logos and other collaborative efforts					

**Total Score:**

**/65**